



The Honorable Board of Supervisors

April 19, 2005

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3. Authorize the Fire Chief to sign any documents required by the Annenberg Foundation and the AHA that are associated with the administration and management of this grant.
4. Instruct the Executive Officer of the Board of Supervisors to sign and forward a letter expressing Board appreciation for the generous donation of \$896,420 from the Annenberg Foundation and the AHA.

#### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The Annenberg Foundation provided \$896,420 of a \$2.9 million grant to fund the 12-Lead EKG HEART Program. The Wallis Annenberg HEART Program involves unprecedented collaboration between the District, the Los Angeles Fire Department, and the AHA. The new program is likely to substantially improve survival rates, allow the County and City of Los Angeles to immediately begin the implementation of the largest advancement in emergency cardiac care in the nation, and create a model for other cities to follow.

More than seven million people, about 80 percent of all Los Angeles County residents, depend on Los Angeles County and Los Angeles Fire Department Emergency Medical Services personnel (paramedics) as first responders for emergencies. Dr. Franklin D. Pratt, Medical Director for District, and Dr. Marc Eckstein, Medical Director, for the Los Angeles Fire Department, estimate that of its approximate 1,850 daily calls, nearly 20 percent are related to cardiac chest pain alone. Paramedic units currently use three and four Lead EKGs, which have been in the field for the last 30 years. Estimated to save many lives in the County of Los Angeles each year, the 12-Lead technology will allow paramedics to determine in two minutes whether the patient has experienced an acute heart attack.

Grant funds in the amount of \$533,860 will be paid directly to Zoll Medical Corporation to cover the cost of upgrades to the District's 110 existing cardiac monitors. In addition, grant funds in the amount of \$362,560 will provide for Advanced Cardiac Life Support (ACLS) and 12-Lead EKG training and supplies for the District's paramedics.

### Implementation of Strategic Plan Goals

Access to these grant funds address Goal No. 2: *Workforce Excellence*, Strategy 1, of the County Strategic Plan, which guides us to “*Establish employee development systems that improves the quality of the workforce by linking training activities to identified individual and organizational needs.*”

### **FISCAL IMPACT/FINANCING**

This program is fully funded by the AHA grant. There are no cost sharing or matching fund requirements.

### **FACTS AND PROVISIONAL/LEGAL REQUIREMENTS**

The Annenberg Foundation and the AHA have provided the District with guidelines for the administration of the grant agreement. These guidelines detail the activities and expenditures that are allowable for reimbursement.

### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

The acceptance of this grant will allow for comprehensive 12-Lead training and supplies, which will enhance the District’s fire fighter paramedic capabilities. It will also provide the District with the opportunity to acquire equipment suitable for paramedics to rapidly determine if a patient has experienced an acute heart attack.

### **CONCLUSION**

Upon approval, please instruct the Executive Officer of the Board of Supervisors to return one executed original and one original copy to the District.

Attached are a letters of thanks to the Annenberg Foundation and the American Heart Association, Western States Affiliate for their generous donation. Please instruct the Executive Officer of the Board to send these letters to:

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Ms. Mona Reyes  
Foundation Relations Director  
American Heart Association, Inc.  
816 South Figueroa Street  
Los Angeles, CA 90017-2400

Ms. Wallis Annenberg  
Annenberg Foundation  
Center West, Suite 1605  
10877 Wilshire Boulevard  
Los Angeles, CA 90024

Respectfully submitted,

A handwritten signature in black ink, appearing to read "P. Michael Freeman", with a long horizontal flourish extending to the right.

P. MICHAEL FREEMAN

PMF:cn

Attachments

c: Chief Administrative Officer  
County Counsel  
Auditor-Controller  
Executive Officer, Board of Supervisors  
Brian Center  
Randi Tahara  
Joseph Charney  
Rick Velasquez  
Sussy Nemer

April 19, 2005

Ms. Mona Reyes  
Foundation Relations Director  
American Heart Association, Inc.  
816 South Figueroa Street  
Los Angeles, CA 90017-2400

Dear Ms. Reyes:

At its meeting held on April 19, 2005, the Los Angeles County Board of Supervisors accepted, with gratitude, the \$896,420 of a \$2.9 million grant from the Annenberg Foundation and the American Heart Association, Western States Affiliate (AHA).

This grant will be used to fund the 12-Lead EKG HEART Program. The Wallis Annenberg HEART Program involves unprecedented collaboration between the Consolidated Fire Protection District, the Los Angeles Fire Department, the American Heart Association, and the University of California, Los Angeles.

The Board members have requested that I express their appreciation to you and the Annenberg Foundation for this generous donation.

Very truly yours,

VIOLET VARONA-LUKENS  
EXECUTIVE OFFICER

April 19, 2005

Ms. Wallis Annenberg, Vice President  
Annenberg Foundation  
Center West, Suite 1605  
10877 Wilshire Boulevard  
Los Angeles, CA 90024

Dear Ms. Annenberg:

At its meeting held on April 19, 2005, the Los Angeles County Board of Supervisors accepted, with gratitude, the \$896,420 of a \$2.9 million grant from the Annenberg Foundation and the American Heart Association, Western States Affiliate (AHA).

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